

## EXHIBITORS

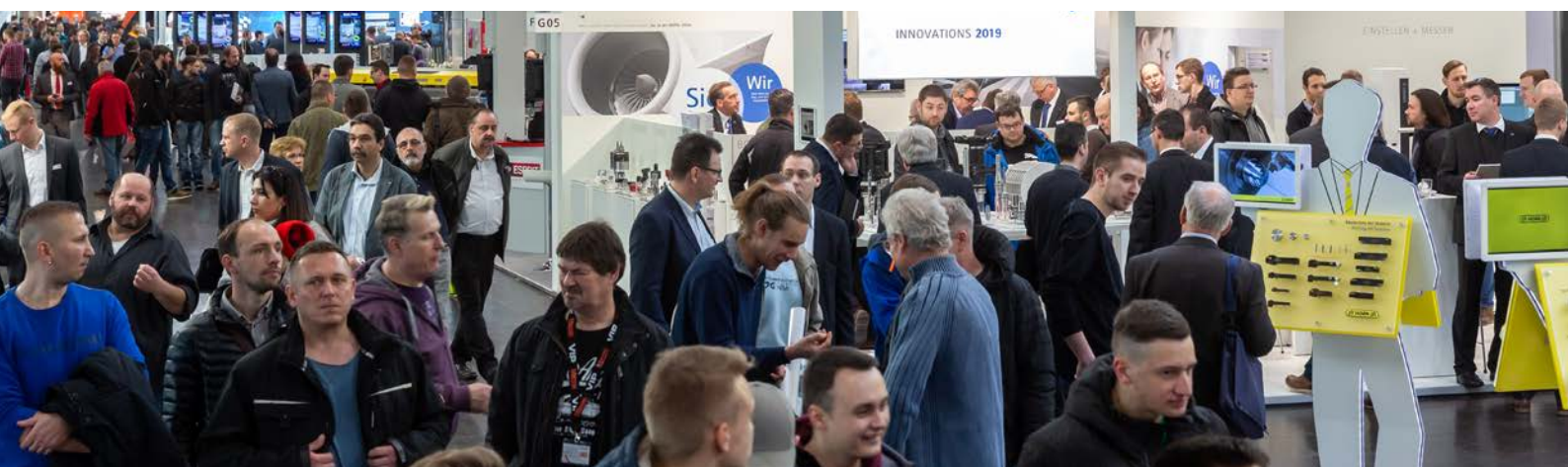
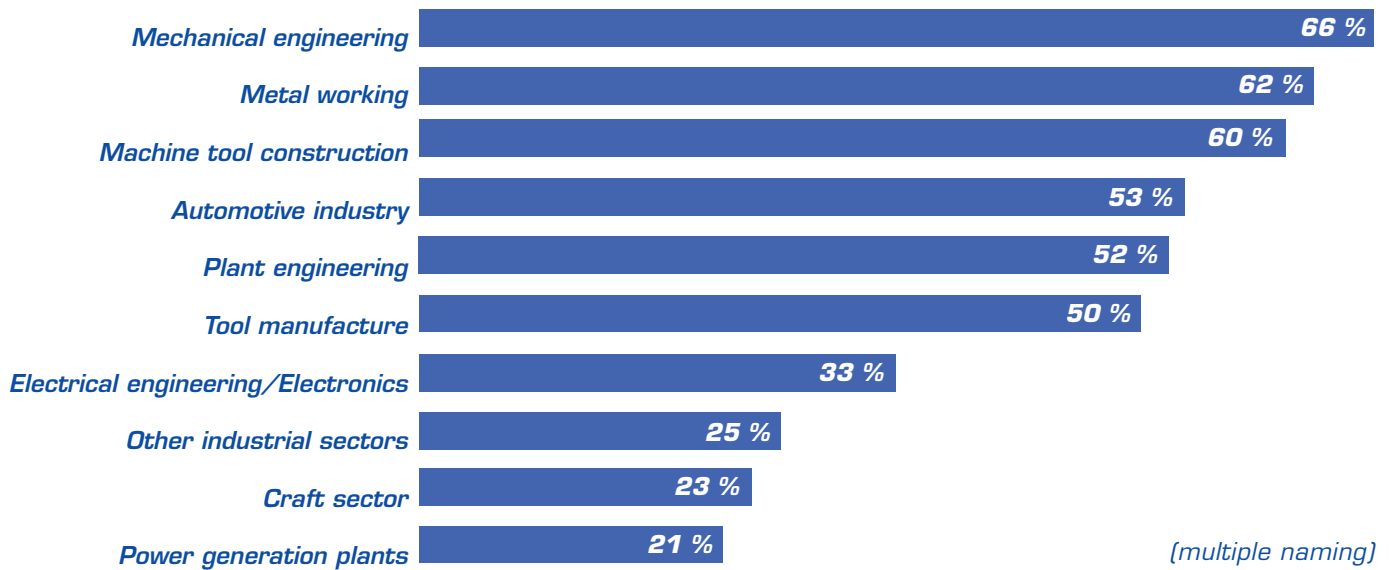
- Number of exhibitors **980**
- German **89 %**
- International (22 countries) **11 %**

## EXHIBITORS' EVALUATIONS

- Possible participation to Intec 2021 **88 %**
- Recommendation of the Intec **93 %**
- Anticipating good follow-up business **93 %**
- Achievement of objectives in total **89 %**
- Professional qualification of visitor **92 %**



## TARGET INDUSTRIES OF THE EXHIBITORS







## VISITORS

- Number of visitors Intec and Z **24,400**
- of which visited the Intec **22,088**
- International **5 %**
- Trade visitors **97 %**

### INFLUENCE ON PURCHASE AND PROCUREMENT DECISIONS

- Decisive/Co-decisive **56 %**
- Advisory **29 %**

### SIGNIFICANCE OF THE EXHIBITION SECTORS

(multiple naming)

Tool machines	53 %
Other machines	42 %
Special-purpose machines	41 %
Machine components, assemblies	42 %
Tools, devices, clamping systems	53 %
Automated production	43 %
Measuring technology/quality assurance	47 %
Design software	34 %
Production software	35 %
Production technology for generating energy	29 %
Storage and materials handling technology	28 %
Research institutes	29 %
Services	31 %



### VISITORS' EVALUATIONS

- Recommendation of the Intec **93 %**
- Positive commercial results of the visit **77 %**
- Objectives for the trade fair **88 %**
- Visit of Intec 2021 is planned **91 %**

### ORIGIN OF GERMAN VISITORS

- Saxony **53 %**
- Thuringia **12 %**
- Saxony-Anhalt **11 %**
- Berlin/Brandenburg **10 %**
- Bavaria **6 %**
- Other federal states **8 %**

The specified data are results of the exhibitors and visitors surveys by an independent market research institute.

### IN COMBINATION WITH:



International subcontracting fair for parts, components, modules and technologies

- Number of exhibitors **344**
- German **75 %**
- International (22 countries) **25 %**

### PRODUCT RANGES OF THE SUPPLIERS

- Plant, machinery and tool construction **76 %**
- Automotive construction/supply **64 %**
- Industrial services **33 %**
- Other industrial areas **36 %**

(multiple naming)

# NEXT! March 2 until 5, 2021

[www.messe-intec.com](http://www.messe-intec.com) | [www.subcontractingfair.com](http://www.subcontractingfair.com)